



5542 – 2K Wet on Wet Primer

Product Description

5542 is a VOC compliant Wet on Wet primer with excellent application and adhesion properties. It offers outstanding flow with minimal overspray and ensures excellent gloss retention for the final finish.

5542 can be easily overcoated with all GENERAL Basecoats and Topcoats, allowing for a one-visit application process.

Moreover, when used with 8230, it enables direct-to-plastic application.

Suitable Substrates:

- Existing Finishes except TPA.
- OEM Primer or EDP, sanded.
- Well sanded and finished body filler.
- Bare metal substrates must be pre-primed with Wash Primer 9700.

Extra Comments

Stir well before mixing.

Product Application



100%	50%	20-30%
5542	H555 H666 H777	S719 S711 S721 (Max 20% for VOC)



17 – 20 secs / DIN 4 mm / 20 °C (68 °F).
Pot life 2hrs / 20 °C (68 °F).



2.0 – 2.5 bar air pressure.
HVLP 1.3-1.5 mm

General Paint Co. disclaims any responsibility for any adverse outcomes resulting from the incorrect usage of our products.



5542 – 2K Wet on Wet Primer



Apply 1 full single coat 25 – 30 microns.
0.5 + 1 coat if applying over a small area of body filler on vertical panels
Note: Not recommended for spot repairs on flat panels.



20-30 mins at 20 °C (68 °F).
Note: After 60 mins, light sanding of primer is recommended before top-coating.



Normally wet on wet primers do not require flattening and can be directly top-coated. If some dirt inclusions occur, dry light flattening/denibbing can be carried out after 30 mins using P1200 or finer flatting papers.



GenRock 2K & BC
Gen₂O



Wear suitable protection and for more information on safety, check the product's Safety Data Sheet.

5542 Primer on Plastic Direct

With the addition of 8230 5542 can be applied direct to plastics without the need for a 1K plastic adhesion promoter (plastic primer).



100%	15%	50%	20-30%
5542	8230 Plastic Additive	H555 H666 H777	S719 S711 S721 (Max 20% for VOC)

Process Notes

All other processes remain the same as per the 5542 TDS sheet on application, drying and sanding.

Product Characteristics

General Paint Co. disclaims any responsibility for any adverse outcomes resulting from the incorrect usage of our products.



technical-support@gpccoatings.com
color-support@gpccoatings.com

www.generalrefinish.com

REV-2 – 03/25



5542 – 2K Wet on Wet Primer

VOC(2004/42/EC):	2004/42/IIB (c) (540)538. The EU limit value for this product (product category IIB.c) in ready to use form is max 538 g/l. The VOC content of this product in ready to use form is max. 540 g/l.
Specific Gravity:	1.338 kg/cm ³ .
Flash Point:	20-25°C (77 °F).
Solid Content:	68.1 % by weight.
Coverage:	5-6 m ² /l (theoretical).
SDS:	Refer to the Safety Data Sheet.

General Paint Co. disclaims any responsibility for any adverse outcomes resulting from the incorrect usage of our products.